

How is the United Way Gifts In Kind program affiliated with Good360?

United Way
of Central New York



United Way of Central New York is a Community Redistribution Partner through Good360, a nonprofit organization that works in communities around the globe, linking charities to in-kind donations from a wide variety of sources.

Thanks to our partnership with Good360, we are able to access numerous products that would typically not be available to local non-profits. We are also able to order limited amounts of goods from the Good360 website on a monthly basis.

Our nonprofit relies heavily on charity and goodwill donations to help us meet the needs of our clients. We truly appreciate the Gifts In Kind program as it enables us to address countless needs in an appropriate and timely manner.

*-Eleanor Daniels, Director
Seeds of Encouragement*



To join United Way of Central New York Gifts in Kind program, for more information, OR to let us know about a corporate in-kind donation, please contact:

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In partnership with

What is United Way's Gifts In Kind Program?

Any gift of material goods is a gift in kind.

Locally run, our Gifts In Kind program manages large-scale donations of goods from both local and national companies, matching those gifts with member nonprofit agencies that can use them best.

This support helps nonprofits hold down overhead costs, expand capabilities, and ultimately serve more people in the community. The program also promotes environmental stewardship through the reuse and recycling of goods in the community.



The Gifts in Kind program has been an invaluable resource to the STEP program... When one of our families lost most of their belongings in a house fire, STEP was able to access items through GIK to get the family back on their feet.

*-Randi Sherman,
Contact Community Services
STEP program*

“My nonprofit organization is always looking to reduce overhead, and serve more people in our community. How do I become a part of your gifts in kind network?”

We offer two levels of membership to fit the needs of organizations in our community:

\$100 Commitment

At the \$100 level, nonprofits receive the following benefits:

- Access to our on-site Gifts In Kind inventory multiple times per month.
- Donated items from local businesses at NO COST to you. These gifts will help you better serve your clients.
- Access to the Good360 website, featuring gifts donated by national and international corporations.

\$75 Commitment

At the \$75 level, nonprofits receive the following benefits:

- Access to our on-site Gifts In Kind inventory once per month.
- Donated items from local businesses at NO COST to you. These gifts will help you better serve your clients.
- You will receive our monthly list of locally-donated items.

Your commitment covers visits beginning July 1, 2011 and continuing through June 30, 2012.

“My company is always looking for the best way to donate items we no longer need. It would be great to know that not only are we helping make our community a better place but also that we are being kind to the environment by encouraging reusing and recycling! Can you help us?”

Our Gifts in Kind program can help your company make a difference today!

We can help you place items including equipment, furniture, extra inventory and more in the hands of community organizations in need.

When you make an in-kind gift you are entitled to receive all tax credits allowed by law. And, you can take pride in knowing your gifts are placed where they are needed most in the community!

